

## **Custom Aerial Photo Price List**

Prices effective 1/1/2013

**Custom Aerial Photo-Shoots:** Photos of your site, shot to your specifications, under optimal lighting conditions for your subject. Images are available as digital-only, hard-copy prints, or both - print and digital. Pricing depends on image-resolution, number of angles, and quantity ordered. Prices are based within a 40 mile radius from downtown Seattle; additional fuel fees may apply for extended mileage or higher altitudes. Washington State Sales Tax applies to sales inside the state.

Flight and Photography (base price) - \$250.00 - Includes flight, photography, and proof selection via email.

4x5 Web-Only Digital - add \$35.00 - 4x5 @ 96 ppi (480x384 pixels)

4x5 Print-Resolution Digital - add \$50.00 - 4x5 @ 256 ppi (1280x1024 pixels)

8x10 Print-Resolution Digital - add \$150.00 - 8x10 @ 360 ppi (3600x2880 pixels)

16x20 Print-Resolution Digital - add \$225.00 - 16x20 @ 240 ppi (4800x3840 pixels)

32x40 Mural-Size Digital - add \$275.00 - 32x40 @ 150 ppi min. (6000x4800 or larger)

8x10 hard-copy photo print = add \$25.00 each.

\*wide-format prints available as an upgrade.

\*\*quantity discounts available (see below).

**Discounts:** Sky-Pix offers ways for our clients to save on aerial photography services. Percentages are discounted from the options and angles selected (before sales tax):

## Multiple-Angle Discounts (of same subject):

- 2 to 3 angles = 5% off
- 4 to 5 angles = 10% off
- 6 to 7 angles = 15% off
- 8 to 9 angles = 20% off
- 10+ angles = 25% off

**Volume Discount Pricing** (deductions applied to multiple sites on one order): A variable-discount applies to each additional site, after the first, for jobs with the same client/company on one order. Discounts are added in 2% increments for each additional site; ex: 2 sites = 2% off, 3 sites = 4% off, 4 sites = 6% off, etc.

\* Volume and multiple-angle discounts may be added together when applicable. Discount limit is 25% off. Other discounts are negotiable on a case-by-case basis.

**How to order:** Give us the site location/address, and name (if available); desired perspectives (oblique angles, or vertical), and when you need your site photographed. You will receive multiple proofs (via email) to select your preferred angle(s).

**Delivery Time:** Sky-Pix strives to deliver images as quickly as possible after each shoot. Production time includes photo-inventory and selection; selected images are cropped to specifications, and color-corrected for optimal output. Please allow 2 to 5 working-days for delivery of digital images, and 3 to 7 working-days for U.S. Mail or other parcel carriers.

**Delivery/Shipping Fees:** There is no charge for standard U.S. Mail. Handling fees may apply for delivery, or other parcel carriers. Digital-only options are sent via email, FTP, or file-sharing.

**Payment:** Check, money order, Visa or MasterCard. Net 15, 20, or 30 available. An invoice for base flight and photography will be issued with proof selection. A second invoice will be issued for selected options.

**Copyright:** The right to reproduce, or publish our images, is included with all digital options. Duplication of hard-copy prints is not permissible. Releases are not transferable; third-parties need to purchase their own right to reproduce an image (marketing release). There is no expiration on any marketing release.

**Sharing On Social Media:** Parties other than the purchaser (hereafter referred to as "third party"), may share Sky-Pix's photos on social network sites (Facebook, Twitter, Google+, etc.), under the following conditions:

- The copyright/date stamp is not removed from the photo, or altered in any way.
- Photo credit is given to "Sky-Pix Aerial Photography" in a comment or photo description.
- Photos shared via social media, by any third party, does not constitute permission to reproduce Sky-Pix images for any other marketing purpose(s), either in print, or web-use.